

## **ECODAN AWARDED EUROPEAN ECO-LABEL WITH UNBEATABLE COST AND ENERGY SAVINGS**

**London, 26 March 2010**, Mitsubishi Electric, a leading manufacturer of heat pumps has been awarded the European Eco-label in recognition of the superior environmental performance of its Ecodan® range of residential heating units.

The label guarantees that the company's three Ecodan products meet the European Energy Directive environmental criteria for the heating function of its heat pumps.

"Eco-labels are only given to world-class products so we are delighted that Ecodan has been recognised in this way," explained Masami Kusano, Product Marketing Director Air Conditioning, Mitsubishi Electric Europe. "This highlights just how renewable Ecodan is as a heat source and raises awareness of the financial benefits of fitting the most efficient renewable product possible ahead of potential local incentives" he added.

"Ecodan can reduce household fuel bills immediately so it can help hard pressed families struggling with the rising cost of energy," added Kusano, "fitting Ecodan will also ensure that these homes are able to take full advantage of the various government incentive schemes across Europe."

The European Eco-label – known as the Eco-Flower – applies with immediate effect to the PUAZ-W50VHA (PUAZ-W50VHA-BS); PUAZ-W85VHA2 (PUAZ-W85VHA2-BS) and PUAZ-HW140VHA2 (PUAZ-HW140VHA2-BS) Ecodan models, some of which are manufactured in Europe, a rich market for heat pumps. The three units make Ecodan suitable for almost any size of home and also allow it to be retrofitted to older properties that have been thermally upgraded.

"Securing an Eco-label means meeting the highest environmental and performance standards so it is a real credit to both the hard work of our manufacturing colleagues and in research and design around the globe," ended Kusano.

Ecodan is straightforward to install, will work with both radiators and underfloor heating, and supply efficient hot water even in the middle of winter. In addition to lowering fuel bills over traditional carbon-based heating, Ecodan will also reduce emissions by half over traditional gas boilers and qualifies for various sustainable energy schemes in countries across Europe, such as the English boiler scrappage scheme and the UK Microgeneration Certification Scheme grant.

For further information on Mitsubishi Electric Europe visit [www.mitsubishielectric.eu](http://www.mitsubishielectric.eu).

For further information on the European Eco-label, visit [www.eco-label.com](http://www.eco-label.com).

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**About Mitsubishi Electric**

With over 80 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TSE:6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment.

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